

DIGITAL GIFT PLUS PACKAGE

Help grow a next-level program with digital gift cards and digital marketing sophistication

The smartest solution is not always a one-size-fits-all approach. Valutec gives companies of all sizes the tools to grow. The Valutec platform enables you to choose the package that's right for you today and grow with you as your business grows.

Digital Gift Plus package includes and builds on the foundation of the Essential Gift package. Expanding your gift program online to engage with customers in multiple ways, the elements of Digital Gift Plus aid in maximizing online presence for a complete digital gifting experience.

The value of Digital Gift

Get digital reach designed for a greater customer experience. Provide customers a branded website to buy and send both digital and physical cards, giving the customer an easy digital gift card buying experience.

Gift website

Build a customized and branded website to help provide flexibility to deliver an online gifting experience to your customers. This website is embedded into your existing e-commerce site and allows you to instantly add photos, design, and messages. It comes with simple, seamless and secure authorization process, and funds are sent directly to your bank when gifts are sold.

Mobile pass/contactless payment

Customers can store their gift cards in their smartphone wallets. A contactless payment option for gift cards is simple to use, making this a preferred payment method.

Social media engagement gifts

Customer recommendations go a long way in attracting new business. Create new connections selling gifts and promos through your social media pages. Send a promotional digital gift card via a unique SMS short code or QR code for your business to share.

Cards (digital or physical) and merchandise

Create a variety of card styles – both physical and digital. With concierge design services available for your convenience, you can create an assortment of different cards to offer your customers in-store and online. Valutec also offers a variety of display and promotional materials with which to advertise your gift card program.

Gift Packages



Essential Gift



Digital Gift Plus



Loyalty Plus



Your card, their choice

With the Digital Gift Plus platform, a custom and branded gift card website can provide the opportunity for customers to buy both digital and physical gift cards. This site connects to your e-commerce payment gateway for a convenient gift card purchasing experience.

Digital gift retail

Allow your customers to purchase and send digital gift cards to their friends and family.

Prepaid offers

Reach out to your customers with digital gift card promotions to communicate with and empower them throughout your online business.

Experiences and packages

Offering a digital gift card allows you to create convenient packages that center on experiential shopping opportunities that helps better engage with your customers.

Customer service recovery

Quick, sincere, personalized gift cards can be a highly effective tool for customer satisfaction and recovery.

Embedded link

Embed a custom gift site into your existing website, Facebook, mobile app – wherever applicable – for an omnichannel gift card purchase experience.

Delivery options

Utilize multiple digital delivery options through email, text, mobile app and social media channels.

- Valutec manages the entire fulfillment of online orders, both digital and physical, with shipping and tracking provided in email and text to you and the recipient for easy transactions.
- Bulk purchase options and warehouse fulfillment are available.

Reports

Help simplify your business by creating reports to track gift card orders and see how your gift card business is performing online.

Ready for the next step?

If you're ready to sell to customers the way they want to buy – go digital. Contact us today at Sales@valutec.net or call 800.509.0625 to get started.

If you want a true loyalty product that enables customers to earn points as you gather customer data for maximum digital marketing, check out the Loyalty Plus package. For more information, go to ValutecCardSolutions.com.

Create a digital experience

- Go mobile with contactless payments
- Help raise revenue via your custom branded gift website
- Use digital promotions designed for sharing and expand with online marketing