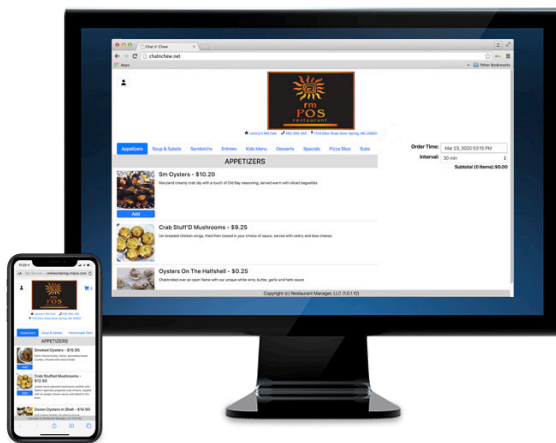




## RM ONLINE ORDERING

*Increase sales, reach more customers and streamline operations*



### GENERATE NEW REVENUE

Restaurant Manager's Online Ordering generates a new revenue stream, provides your customers with an easy and convenient way to place orders and helps increase sales while reducing labor costs. You also benefit from a fully integrated solution that enables menu management from one place, eliminates costly third-party providers and ties all of your reporting and management together through Restaurant Manager.

### BUSINESSES WHO USE RM ONLINE ORDERING BENEFIT FROM:

- **New revenue stream** – Whether it's delivery or pickup, RM Online Ordering helps you never miss an order. Increase your average ticket and frequency of customer purchases.
- **Reduce labor and overall costs** – Free up employees to tend to less time consuming activities than taking phone orders. Eliminate the need for extra staffing as orders go directly to the kitchen.
- **Mobile-responsive site** – The fresh and modern user interface works on laptops, desktops, tablets and mobile devices.
- **Direct kitchen printing** – Personalized orders go straight to the kitchen.
- **Advance ordering** – Give customers the ability to order whenever they want, 24 hours a day.
- **Get reimbursed faster** – With RM Online Ordering, get your money as soon as the next day because it acts just like any other credit card account.
- **Robust and integrated reporting** – As a fully integrated system, Restaurant Manager ties together all of your operational reporting. You can set RM Online Ordering as a separate revenue center and easily report on all your operations from one location.
- **Multiple types of payments accepted** – RM Online Ordering accepts all major credit cards. Merchants can also accept RM Gift Cards for RM Online Ordering.
- **Build a marketing database** – Collect customer email addresses to populate your marketing database and increase repeat business.
- **No more tablets!** – To keep track of incoming orders, you must display each third-party vendors' tablet on your countertop, taking up space and creating a confusing workspace. With RM Online Ordering, you only have to rely on the POS screen for all orders.