

Why Your Restaurant Needs Online Ordering

Grow Revenue

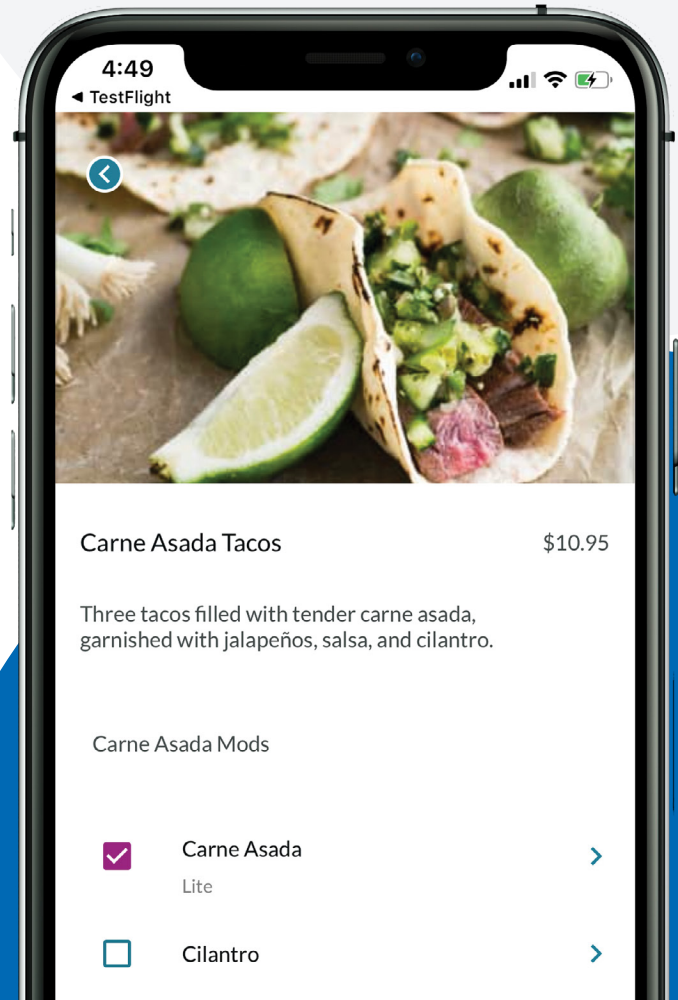
- ✓ **Customers prefer to order online**
 - Restaurant digital orders are growing by 23% annually
 - Phone orders are trending down
- ✓ **Customers spend more when ordering online, and return more frequently**
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Save Time & Cut Costs

- ✓ **Save huge compared to using third-party delivery services**
 - Save \$250/day on average by eliminating third party commissions
 - 70% of customers would rather order directly from you
- ✓ **Reduce mistakes and improve throughput**
 - Free up your employees from taking phone orders so they can help elsewhere
 - Orders go directly from your customer to the kitchen to boost efficiency and eliminate mistakes

Connect with Your Customers

- ✓ **Make your customers happy and OWN your customer data**
 - Customers can easily order from your website or with our free mobile app
 - Every new online ordering customer gets added to your marketing database
- ✓ **Keep customers coming back**
 - 60% of customers prefer to order in-app when you offer exclusive rewards and savings
 - Boost profits more than 25% by improving customer retention by a mere 5% with integrated marketing campaigns, deals, and loyalty rewards



How Much Are You Losing to 3rd Party Delivery Apps?

\$7,500 a Month (Or \$90,000 a Year!)
This breakdown is based on 40 delivery orders a day.

Average Ticket	\$25.00
25% Commission	\$6.25
\$6.25 x 40 orders per day	\$250.00
\$250.00 x 30 days in a month	\$7,500
\$7,500 x 12 months in a year	\$90,000